



Physical Address:
2 Dingle Avenue
Cnr. Rosmead Avenue
Kenilworth
7708

**Main entrance through a slip road on Rosmead Avenue*

Postal Address:
Box 36397
Glosderry
7702

DIRECTOR FOR THE NAL'IBALI TRUST

About us:

Nal'ibali (isiXhosa for “here’s the story”) is a national reading campaign, founded in 2012. It believes that **kids who read can go anywhere**. To unlock a child’s potential, **the campaign** is working to create a South Africa where **every child, every day, enjoys a story** – whether they are reading, being read to or hearing a story told aloud. When children have regular, positive experiences with reading and stories, it lays the foundations both for academic success and socio-emotional well-being.

Nal'ibali works towards this goal by equipping reading role models, increasing access to high-quality reading materials in African languages, and creating opportunities for children to engage with reading and stories – in homes, preschools, schools and communities.

If you tick **ALL** of the boxes below, we would love to hear from you:

- You are an advocate for children’s rights and their well-being.
- You have a successful track record of a minimum of 5 years leading others.
- You have a successful track record of fundraising in the NGO sector.
- You are knowledgeable about and have proven experience in children’s literacy development, and are keen to learn more.

Other important requirements you need to satisfy:

- Full understanding of the literacy environment in South Africa.
- Strong knowledge of community development dynamics and nuances, and how to design impactful campaigns and programmes that take these into account.
- Proven experience in designing or implementing behaviour change campaigns is advantageous.
- Experience working with and reporting to a board of trustees and donors.
- Proven track record of developing and executing strategy.
- Experience in leading teams in diverse geographical locations.
- Able to communicate succinctly, clearly and compellingly (verbal and written) in English and at least one additional African language.
- Comfortable and confident with public speaking to the media (radio and television and seminars and workshops), around advocating for children’s literacy rights.

Additional factors to consider:

- The position will be based at our office on Dingle Road, Kenilworth, Cape Town.

Contact us in any of these ways:

Tel: +27 (21) 448 6000 **Email:** info@nalibali.org

 www.nalibali.org

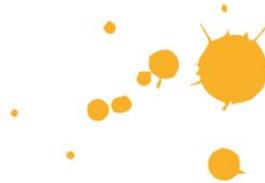
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- In line with our Transformation Policy preference will be given to Black South African candidates.
- The Director reports to the Board of Trustees.

Your key responsibilities will include:

- Maintain existing and generate new strategic partnerships within the political, educational, business and civil sectors.
- Raise funds and build partnerships that ensure the organisation's financial sustainability.
- Maintain solid relationships with funders.
- Collaboratively set and drive organisational strategy, budget and culture.
- Directly manage members of the Leadership Team.
- Comply with all requirements bestowed upon the Director in terms of the Kings Report on Corporate Governance.
- Further Nal'ibali's agenda via thought leadership in various fora, such as radio and television interviews, conferences, editorial contributions and CSI platforms.
- Participate in recruitment for key and senior roles.
- Regularly visit stakeholders and project teams located across the country.

What it means to be a Nal'ibalian:

- You are a team player who is not afraid to roll up your sleeves and dig in.
- You will be treated with respect and will be expected to treat others likewise.
- You model accountability and will be held accountable for your actions and behaviours.
- You value transparency, inclusivity and diversity, and this is reflected in your leadership style.
- You are committed to ensuring Nal'ibali is a safe and fun space.
- You are excited about the opportunity to make a difference in the lives of South African children.

Should you meet the above requirements, and you are up for a new challenge, please email your one-page motivational letter along with a condensed CV (no longer than 4 pages) to work@nalibali.org with your name and surname after "Director Application" in the subject line, (e.g. Director Application: Mr. Sipho Dlamini).

Closing date: 12 November 2021

For further information please have a look at our website www.nalibali.org.

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If you do not hear from us by 30 November 2021, please consider your application unsuccessful.

Please note: By applying for this role and supplying the necessary details, you hereby grant us permission to apply for the necessary background and criminal checks. This will be done in a confidential manner, and solely for the purposes of verification.

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