

World Read Aloud Day

with **Nal'ibali**



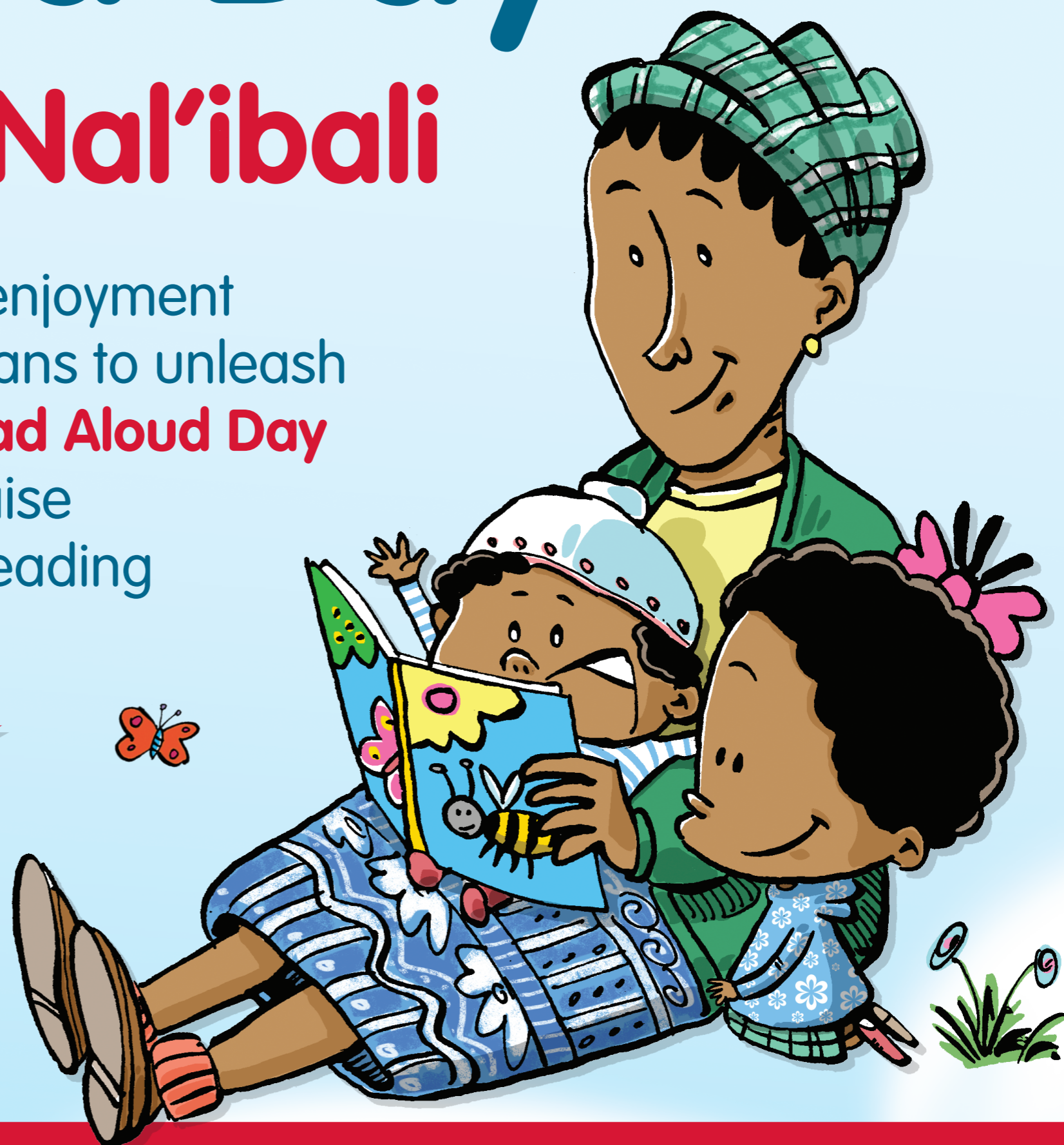
Nal'ibali, the national reading-for-enjoyment campaign, is calling all South Africans to unleash the power of stories this **World Read Aloud Day** (16 February 2017). Together let's raise awareness on the importance of reading and sharing stories with children!

Did you know:

Reading aloud helps children build a strong foundation for school success.

Last year, Nal'ibali together with South Africans across the country, read aloud to over **365 000** children!

Now, Nal'ibali is asking you to help them break this read-aloud record and reach **510 000** children!



How to get involved:

- Join them in making this the biggest World Read Aloud Day event in South Africa yet! Go to www.nalibali.org or www.nalibali.mobi to download Nal'ibali's special story – available in any official SA language – and sign up to read it to the children in your life on the day.
- Afterwards, send photographs of your read aloud events to info@nalibali.org or share them with Nal'ibali on Facebook.

Contact us by calling our call centre on **02 11 80 40 80**, or in any of these ways: